SPEED Training Check List

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Name	:	Immediate Office	er	:		
A/C No	:	UM/AM		:		
Tel No.	:	GM/AM	GM/AM			
Agency	Training for 1st 90 Days					
Lesson	Training / Courses	Date of Attend	Initial By Agent	Initial By Trainer/Mgr	Remarks	
	M0 : Recruiting SOP					
1	Recruiting SOP_Agent				☐ Role Play	
2	Recruiting SOP_ Leader				☐ Role Play	
	M1 : Introduction					
	Insurance Mission				☐ Role Play	
1	Your Future Start Here_Part 1				☐ Role Play	
2	Your Future Start Here_Part 2				☐ Role Play	
3	Your Future Start Here_Part 3				☐ Role Play	
4	Fast Start- Selling is Easy_Part 1				☐ Role Play	
5	Fast Start- Selling is Easy_Part 2				☐ Role Play	
6	Fast Start- Selling is Easy_Part 3				☐ Role Play	
	M2 : Product Knowledge	•				
	Investment Link					
1	ILP Quotation Basic Knowledge				☐ Role Play	
2	SPY Part 1				☐ Role Play	
2	SPY Part 2				☐ Role Play	
3	SPJ- Prenatal				☐ Role Play	
4	SPLM				☐ Role Play	
5	GMX				☐ Role Play	
6	GFW				☐ Role Play	
	M3 : Sales Idea/Sales Kits					
	Training Video					
1	1st to 5th Generation of Medical Card				☐ Role Play	
2	Medical Plan_Part 1				☐ Role Play	
3	Medical Plan_Part 2				☐ Role Play	
4	Medical Plan_Part 3				☐ Role Play	
5	Family Protection Plan				☐ Role Play	
6	爱的礼物				☐ Role Play	
7	鱼缸的比喻				☐ Role Play	
8	Income Protection Program				☐ Role Play	
9	Debt Cancellation Plan				☐ Role Play	
10	Saving Mindset_Part 1				☐ Role Play	
11	Saving Plan_Part 2				☐ Role Play	
12	Saving Plan_Part 3				Role Play	
13	Understanding Cycling Up The Hill	<u> </u>			☐ Role Play	
14	Policy Analysis_Part 1				☐ Role Play	

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Lesson	Training / Courses	Date of Attend	Initial By Agent	Trainer/Mgr	Remarks
15	Policy Analysis——Part 2				☐ Role Play
16	3G Family Biz Trust				☐ Role Play
17	Employee Retention Program				☐ Role Play
18	Key Person Insurance Planning				☐ Role Play
19	Legacy Plan				☐ Role Play
	M4 : Lead Management				
1	人脉存折户口				☐ Role Play
2	顾客购买·保险的心态	7			☐ Role Play
3	简易顾客群区分图				☐ Role Play
4	遇到没有保单的顾客群				☐ Role Play
5	当客户讲我没有钱时,你应该怎么说				☐ Role Play
6	遇到单一医药卡的客户群				☐ Role Play
7	遇到只买人寿或储蓄保险的客户群				☐ Role Play
8	遇到只卖意外保险的客户群				☐ Role Play
9	遇到只卖严重疾病保单的客户群				☐ Role Play
10	遇到只卖投联医药卡配套的客户群				☐ Role Play
11	Warm Lead				☐ Role Play
12	Cold Lead				☐ Role Play
	M5 : Approach		L. L.		1
1	Approaching	<u> </u>			☐ Role Play
2	Handling Objection				☐ Role Play
3	Social Media Approach				☐ Role Play
4	Telephone Approach				☐ Role Play
	M6 : Objection Handling				
1	Objection Handling_ 1	<u> </u>			☐ Role Play
2	Objection Handling_2				
	M7 : Technical / Software				
1	Underwriting Guideline	5			☐ Role Play
2	MPOS_Part 1				☐ Role Play
3	MPOS_Part 2				☐ Role Play
4	Medical Questionnaire & Agreement				☐ Role Play
5	Epartner				☐ Role Play
6	GESICA				☐ Role Play
	M8 : Servicing				
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	M9 : Claim SOP				
1	Medical Card Claim_Part 1	5			☐ Role Play
1	Medical Card Claim_Part 2				☐ Role Play
3	Accident Claim				☐ Role Play
4	Death Claim				☐ Role Play
5	Critical Illness Claim				☐ Role Play
6	TPD Claim	<u> </u>			☐ Role Play

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Lesson	Training / Courses	Date of Attend	Initial By Agent	Initial By Trainer/Mgr	Remarks
	M10 : Awards & Promotion			<u> </u>	
1	SIB Incentive Trip	P			
2	SIB BRANDS AWARD				
3	SES 13	P			
4	SSA (Elite, Super Elite, Premier, Excellent)	P			
5	BEST Award	P			
6	GSPC	P			
7	MDLA	P			
8	МВА				
	GE Promotion				
1	SM	P			
2	UM/AM	P			
3	GM/GAM	P			
	Industry Awards	P			
1	AKARD				
2	MDRT/COT/TOT				
3	IDA				