GE BABY POLICY

SmartProtect Junior

Rider:

- Smart Baby Shield [SBS-M, SBS-C]
- SmartMedic Xtra [SMX]
- Smart Extender [SE]
- SmartMedic Xtra 99 [SMX-99]
- Smart Extender 99
- IL Premium Waiver Extra Rider(Jr)
- IL Payer Benefit Extra Rider (Jr)



Life Stages

Part of Pregnancy Experience





3 MAIN SELLING POINTS

Pre-book Medical Card for baby

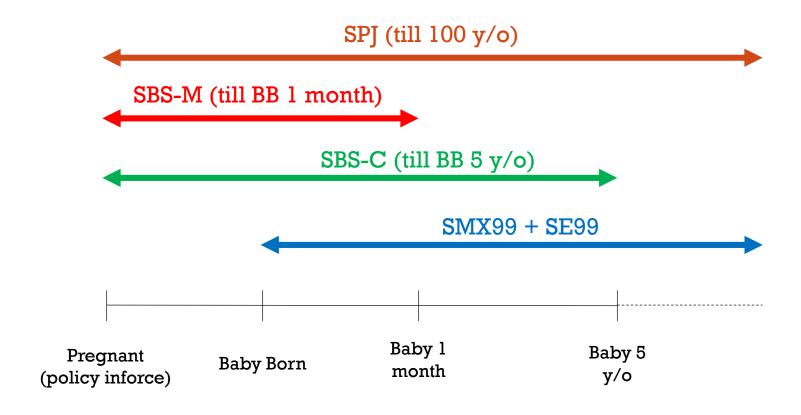
Extra coverage on mother on pregnancy complication (till baby full moon)

Extra coverage on baby until 5 ANB



Baby Policy

Coverage and Term





FOR MUMMY



Smart Baby Shield (SBS-M) - U95A

Cover for the Mother



Death: RM30K

Due to childbirth/pregnancy complication

OR

Accidental Death Benefit: RM30K

OR

Accidental Death Benefit: RM60K

Due to public conveyance

Pregnancy

Complications: RM5K

Extra RM1K with GDM

Hospitalisation Cash Benefit: RM500/day

Due to childbirth complications in ICU/HDU, up to 1 month after delivery

Maternity Cancer: RM5K

Waiting Period – 30 days

Infectious Disease Benefit: RM1K



Coverage term ends
1 month after child's birth



Smart Baby Shield (SBS-M) - U95A

Pregnancy Complications Coverage





A lump sum benefit of **RM5,000** upon diagnosis any one of 7 conditions. Extra **RM1,000**, if accompanied with Gestational Diabetic Mellitus

Amniotic Fluid Embolism

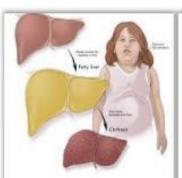


Eclampsia





Postpartum
Haemorrhage
requiring
Hysterectomy



Fatty Liver of Pregnancy



Disseminated Intravascular Coagulation (DIVC)

- a. abruptio placentae 胎盘早期脱离
- b. amniotic fluid embolism 羊水栓塞
- c. eclampsia 子痫惊厥
- d. placenta increta / percreta 植入性胎盘/穿透性(Percreta)胎盤
- e. postpartum haemorrhage requiring hysterectomy 产后出血需要子宫切除术
- f. acute fatty liver of pregnancy -妊娠急性脂肪肝
- g. disseminated intravascular coagulation (D.I.C) 弥散性血管内凝血

FOR BABY



Smart Baby Shield (SBS-C) – U95B Cover for the Child





Hospitalisation Cash Benefit: RM500/day in NICU/ICU/HDU, at anytime within 1 year birth up to max 60 days

Incubation of Newborn: RM200 /day within first 60 days after birth

Hospitalisation: Up to RM 30K /year

Due to Congenital Conditions

Infectious Disease Benefit: RM1K

Phototherapy
Treatment for
Neonatal Jaundice*:
RM 1K
within first 60 days after birth

Death: TIV + RM5K

Death of foetus / birth up to 30 days after child's birth

Expiring at the policy anniversary prior to child attained age of 5 ANB

*must be confirmed and supported with relevant blood tests results including but not limited to total serum bilirubin levels of >250 (micromol/litre)

For full-term healthy babies the serum bilirubin threshold for initiation of phototherapy ranged from 250 to 400 µmol/L (14.7-23.5 mg/dL) and for exchange transfusion from 340 to 510 µmol/L (20-30 mg/dL). A similar lack of consensus was evident for treatment of preterm babies. For example, the threshold for initiation of phototherapy in babies with gestational age 28 weeks ranged from 80 to 330 μ mol/L (4.7-19.4 mg/dL).

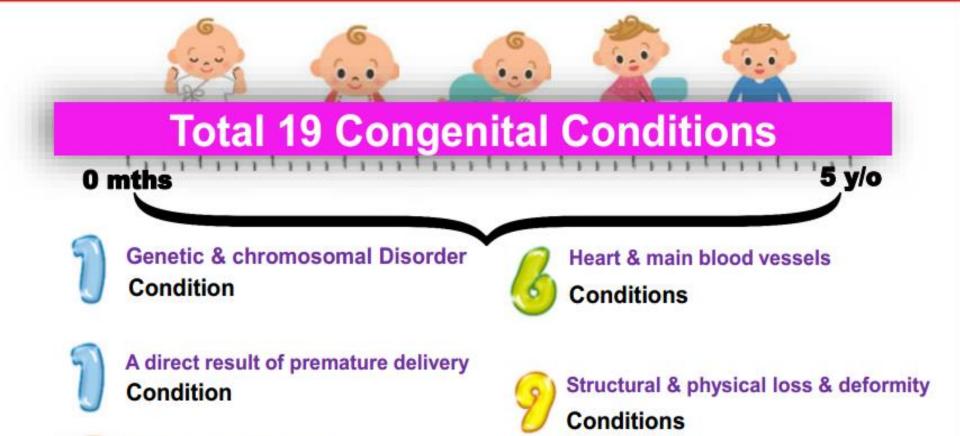
Smart Baby Shield (SBS-C) - U95B

19 Congenital Conditions

Brain & Neurological

Conditions





Reimburse up to RM30,000 PER YEAR upon hospitalisation due to any one of above Congenital Conditions, cover up to 5 ANB.

- a. anal atresia 胎兒無肛症
- b. atrial septal defect -心房中隔缺损
- c. congenital cataract -先天性白内障
- d. congenital deafness -先天性耳聋
- e. congenital diaphragmatic hernia -先天性膈疝
- f. infantile hydrocephalus -婴儿脑积水, 慢性脑积水
- g. tetralogy of fallot -法洛四联症
- h. transposition of great vessel -大血管错位
- i. truncus arteriosus 共同动脉干(心臟)
- j. ventricular septal defect -室间隔缺损
- k.caortation of the aorta -主动脉环扎术
- I. cerebral palsy -脑瘫痪
- m. spina bifida -脊柱裂
- n. oesophageal atresia 食道闭锁
- o. trachea-oesophageal fistula -气管食管瘘
- p. cleft lip and/or cleft palate 唇裂/腭裂
- q. down's syndrome -唐氏综合症
- r. retinopathy of prematurity 早产儿视网膜病
- s.absence of two limbs -无二肢



MUMMY & BABY



Infectious diseases Coverage



A lump sum benefit of **RM1,000** upon occurrence of any one of the following <u>Infectious diseases</u>.

Upon Diagnosis

- Severe Measles
- Severe Hand Foot Mouth Disease
- Chikungunya Fever
- Typhoid Fever
- Rabies





Upon Hospitalisation

- Zika Virus
- MERS-CoV
- Ebola
- SARS
- Influenza A Avian influenza A (H7N9) & A(H5N1)
- Nipah Virus Encephalitis
- Japanese Encephalitis
- Creutzfeldt-Jakob disease
- Malaria
- Dengue Hemorrhagic Fever





Upon Diagnosis:

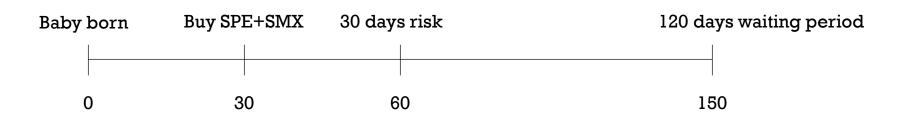
- 1. Severe measles -严重麻疹
- 2. Severe hand foot mouth disease -严重手足口病
- 3. Chikungunya fever –基孔肯亞热癥
- 4. Typhoid fever -伤寒症
- 5. Rabies -狂犬病 / 恐水病

Upon Hospitalisation:

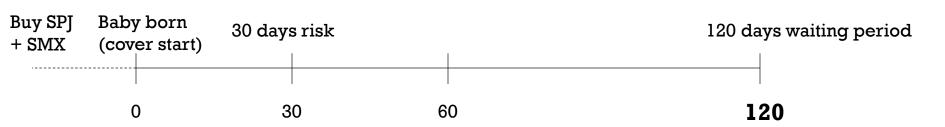
- 1. Zika virus 寨卡病毒
- 2. MERS-CoV 中东呼吸综合征冠状病毒 (Middle East respiratory syndrome coronavirus)
- 3. Ebola 埃博拉 (病毒)
- 4. SARS (Severe Acute Respiratory Syndrome) 嚴重急性呼吸系統綜合症
- 5. Influenza A avian influenza A (H7N9) & A (H5N1) A型流感
- 6. Nipah virus encephalitis -立百病毒
- 7. Japanese encephalitis 日本脑炎
- 8. Creutzfeldt- jakob disease 瘋牛症
- 9. Malaria 瘧疾
- 10. Dengue hemorrhagic fever 骨痛熱症

Why buy SPJ?

Buy SPE+SMX after 30 days baby born;



Buy SPJ+SMX on 20th week;





^{*}premature = case postponed....

^{*}premature = no issue...

Why secure SPJ package ASAP? Buy a medical card <u>after</u> delivery of baby



Pregnancy (13-35 weeks gestational period)

- Pregnancy
 mplication
 i. 'her RN . +
 ex. RM1/ .th
 GDN
- ✓ Hospi ation
 benef mother
 due chi irthRI J0/day
 / J/HDU (up 1
 .onth after
 delivery)
- Maternity cancer benefit

Not covered during pregnancy

Pre-mature delivery of baby

- Hospitalisation
 nefit of no
 but baby the to
 presentur
 RM50 by in
 NICU/N (up to
- ✓ Inc. pation f wborn – .M200/day (n...x. 60 days)

(S)

max

Not covered & medical card application will be deferred 1-3 years

Baby Is born

- Only y for after baby attained e
- Waiti 30 ds of al illnesses and 120 days illne wait is inforce

Medical card application starts after baby is 30 days attained age

Congenital conditions of child

- Reimbursement
 hospitalic .ion
 b up to
 RN k/y (prior
 to Al years)
- ✓ Infect is Dis se anefit

Cannot apply for medical plan

Why secure SPJ package ASAP during pregnancy?



SmartProtect Junior (SPJ) Package : SPJ+SBS+SMX+SE

Pregnancy (13-35 weeks gestational period)

- ✓ Coverage on Pregnancy Complications of mother-RM5k + extra RM1k will GDM
- Hospita ation
 benef of mother
 ue childbirthj0/day in
 HDU (up to 1
 month after
 delivery)
- ✓ Maternity cancer benefit

Pre-mature delivery of baby

- ✓ Hospitalisation benefit of new born baby due to pre-mature:
 RM500/data
 NICU/SC (up to max. € days)
- N orn –
 RM200/day (max.
 60 days)

Baby Is born

- ✓ Medical coverage on accident starts immediately from Actual Duc pate
- ✓ Waiting ariods

 of 30 ys normal

 os as and 120

 d specified

 illnesses start

 from Actual Due

 Date

Congenital conditions of child

- ✓ Reimbursement
 of hospitalisation
 bills up to
 RM30k/year (roor
 to ANB 5 vors)
- ✓ Infection

SBS rider

SBS rider

SMX + SE rider

SBS rider

COMPARISON



Prenatal Package

Great Eastern

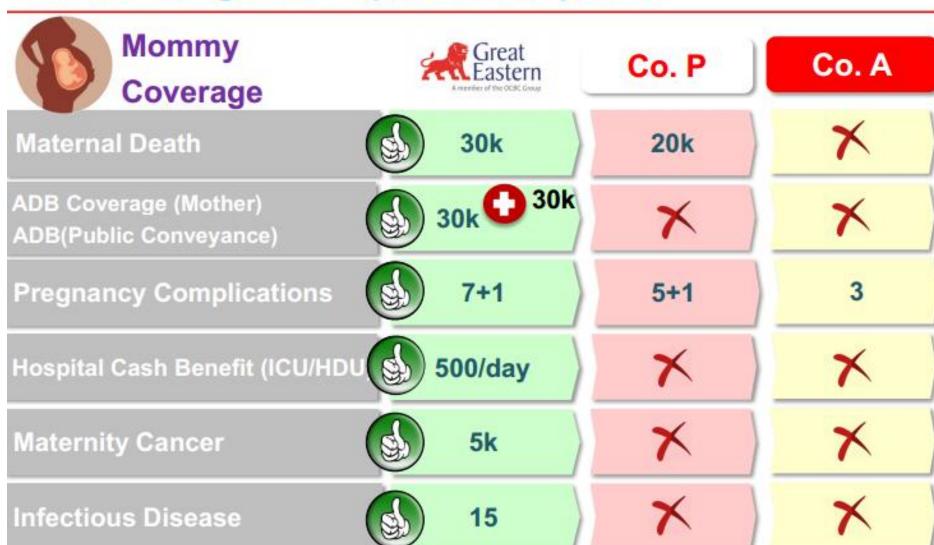
Market Intelligence - Top 3 Life Companies

Baby Coverage	Great Eastern	Co. P	Co. A
Entry Age	13-35wk	14-35wk	14-35wk
Death Coverage (Child)		✓	✓
Congenital Conditions	19	17	17
NICU/HDU/ICU	500/day	500/day	600/day
Incubation of Newborn	200/day	200/day	300/day
Neonatal Jaundice		1	1
Infectious Disease	15	14	*

Prenatal Package







Prenatal Package



Market Intelligence - Top 3 Life Companies



Co. P

Co. A



9

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2

So, what will be the premium like?

Mother Age



ANP (RM)

35 & below

2,xxx - 3,xxx

ANP (RM)

1,xxx - 2,xxx

ANP (RM)

3,xxx-4,xxx



QUOTATION

- Mother ANB 34
- BSA: 100k
- SBS-M and SBS-C
- SMX+SE99 150
- PWE (Jr), PBE (Jr)

•Premium = RM 200/m

- Mother ANB 34
- BSA: 100k
- SBS-M and SBS-C
- SMX+SE99 250
- PWE (Jr), PBE (Jr)

•Premium = RM 220/m



UNDERWRITING





Category		Life Assured – Unborn child	
Age At Entry	Min.	13 weeks of gestational period	
	Max.	35 weeks of gestational period	
BSA	Min	RM12,000	
	Max	RM500,000	
Premium Payment Term		Same as Coverage Term	
Coverage Term		Till 100 year ANB	

SmartProtect Junior (SPJ) Package

Premium Allocation



	Allocatio		
Policy Year	Existing IL Plan	BNM – MAR guideline eff. For NB 1 July 2019	SmartProtect Junior (15 Apr 2019)
1	43	60	60
2	43	60	60
3	76	60	60
4	76	80	80
5	85	80	80
6	85	80	80
7	100	95	95
8	100	95	95
9	100	95	100
10	100	95	100
Total allocation	808%	800%	8 <u>10%</u>
11 & above	100	100	100



+10% compare to guideline

Charges



Overview of charges that are deducted from IPA & TUPA

Charges	IPA			TUPA
Partial	Policy Year	Allocation Rate %	Charges (as % of withdrawn amount)	
Withdrawal /	1	60	20%	
Full Surrender	2	60	10%	
Charge	3	60	-	
	4	80	-	_
	5	80	-	
	6	80	-	
	7	95	-	
	8	95	-	
	>=9	100	-	

Note:

In the event the actual sustainability of your policy is reduced due to revision of insurance charges, the company may <u>vary the premiums</u> on the policy anniversary by giving 3 months notices.



Smart Baby Shield (SBS) – U95A&U95B

Underwriting Requirement



Underwriting will be undertaken on the mother based on the <u>standard proposal</u> <u>declaration</u> (including information on any previous pregnancy complication and (biological) child with congenital defect) and a <u>current obstetrician report</u> with an <u>antenatal ultrasound scan</u>.

Mandatory Documents Required:

Obstetrics & Gynaecology (O&G) report (including details of latest ultrasound findings) to be completed by obstetrician & gynaecologist.

Note:

Company reserves the right to request for an up to date O&G report if the ultrasound has **exceeded one month**.

Please submit the requirement(s) as early as possible to avoid application from being cancelled.



SmartProtect Junior (SPJ) Package New business application highlight



- Expected Due Date (EDD) please ensure this is consistent with the date in pregnancy check-up reports
- Pregnancy with more than one foetus Decline
- In vitro fertilization (IVF) or other procedures of pregnancy maybe Accepted as Standard, however, NO coverage for any complications resulting from fertility treatment including in-vitro fertilizations as per standard practice.
- If any of existing children ever suffered from Down's syndrome, leukemia, severe epilepsy, hemophilia, spina bifida, cleft palate, anal atresia, congenital cataract, congenital deafness, congenital diaphragmatic hernia, infantile hydrocephalus, congenital heart disease, atrial septal defect, ventricular septal defect, tetralogy of fallot, transposition of great vessels, truncus arteriosus, or any other congenital defects/ abnormality – Decline

SmartProtect Junior (SPJ) Package



New business application highlight... continue

- Underwriting Decision Accept or Decline basis including Payor benefit (Life B or Life C, 1st phase) . Do not include Payor benefit if the Payer is substandard life.
- Nationality Only offer to expectant Mother who is a Malaysian.
- Any change in the state of health and circumstances in the Life to be Assured (including the birth of the said Life to be Assured) - Please inform the Company in writing.
 - If the baby is born prior to the policy in force, NB application will be withdrawn the application with refund of premium.
 - If the application has crossed the Expected Due Date, NB will withdraw the application.
 - As such, a fresh application (SPEI2 package) is applicable after 30 days of birth.

Conditions of expectant mother which are Decline risk for Basic & Riders

- Carrying twins
- History of Pregnancy complication such as eclampsia/pre-eclampsia, ectopic pregnancy
- Other siblings of the life assured (pre-natal) with conditions asked in health question
- Hypertension or raised blood pressure
- Diabetes or raised blood sugar
- Severe anaemia
- Chronic Hepatitis B (symptomatic or under treatment)
- Hepatitis C
- Moderate to severe asthma
- Kidney problem such as glomerulonephritis
- × Epilepsy
- Auto-immune disease such as Rheumatoid arthritis, Systemic Lupus Erythematosus (SLE)
- Blood disorder such as thalassemia major, Hemoglobin H disease
- × Cancer

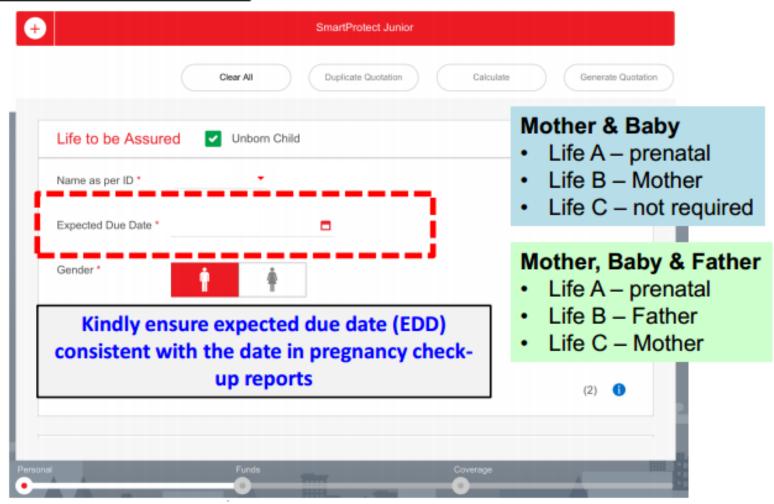
^{*} The Medical Condition(s) described are non-exhaustive, and to be served only as a basic guide/ reference



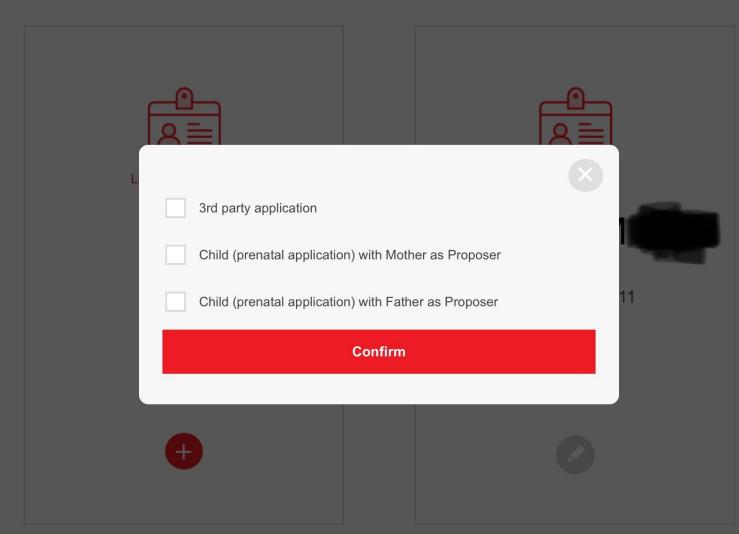
MP0S



Update under Personal Details







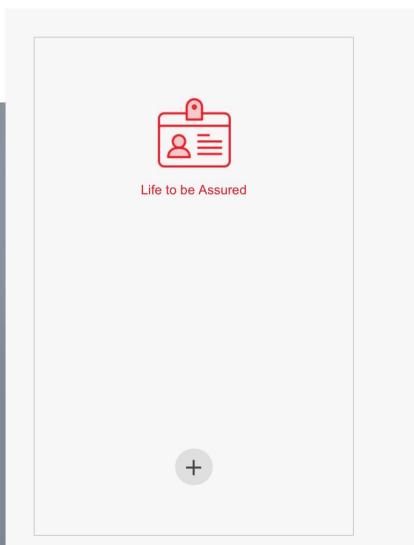


Customer Fact Find









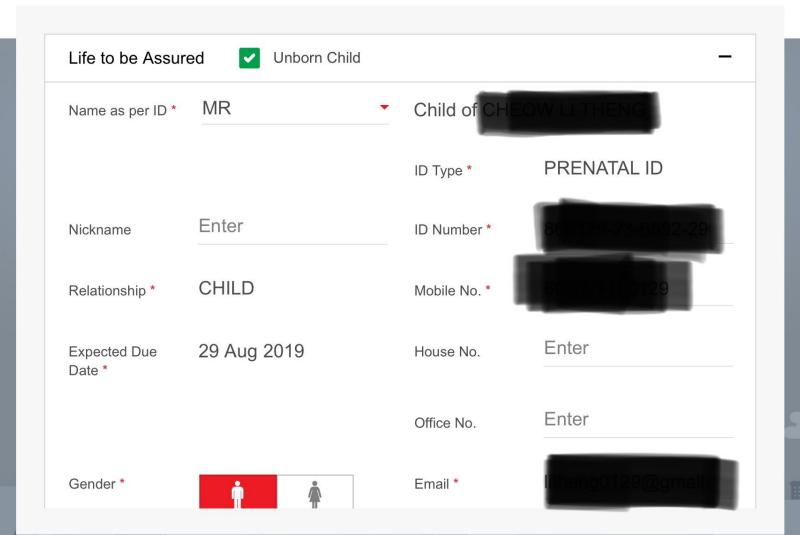








Life to be Assured

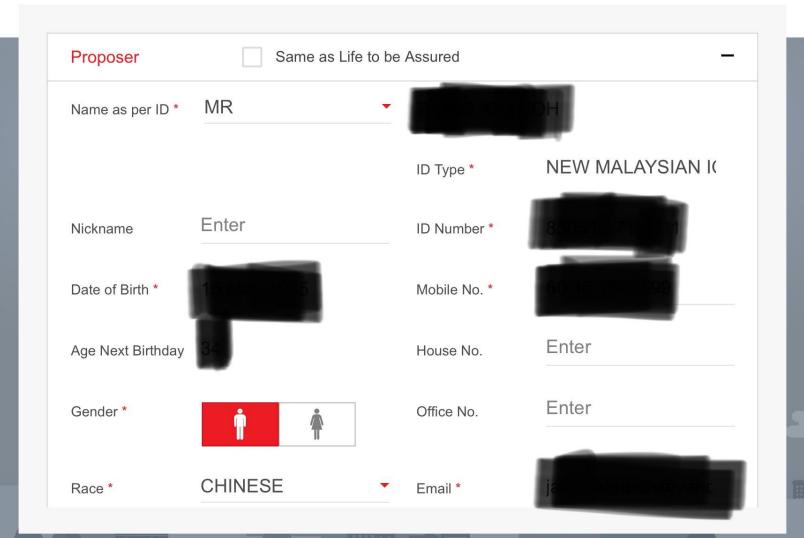








Proposer

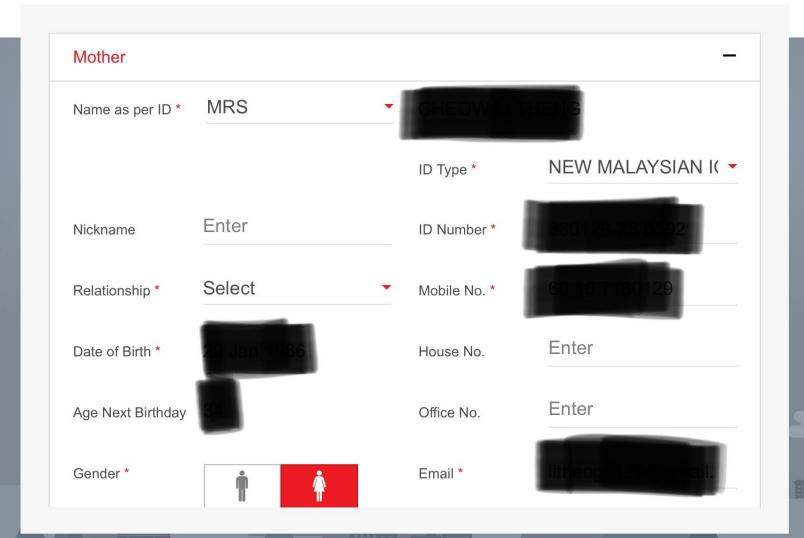








Mother











Particulars of Existing and / or Concurrent Insurance Coverage

1. Do you have any existing insurance including those now being proposed to other companies?



2. Has any proposal, reinstatement or application for renewal of insurance on your life (including those now being proposed to other companies) ever been declined, postponed, rated, restricted or in any way modified or subjected to additional terms? If "YES", please give details.



3. Is this proposal replacing or intended to replace any existing policy with us or any other insurance company? If your answer is "YES", please complete the "Declaration Form on Replacement of Life Insurance Policy".



4. Have you surrendered or terminated any of your existing life insurance policy(ies) in the last 12 months and



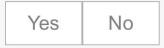




Insurance History - C

Particulars of Existing and / or Concurrent Insurance Coverage

1. Do you have any existing insurance including those now being proposed to other companies?



2. Has any proposal, reinstatement or application for renewal of insurance on your life (including those now being proposed to other companies) ever been declined, postponed, rated, restricted or in any way modified or subjected to additional terms? If "YES", please give details.



3. Is this proposal replacing or intended to replace any existing policy with us or any other insurance company? If your answer is "YES", please complete the "Declaration Form on Replacement of Life Insurance Policy".



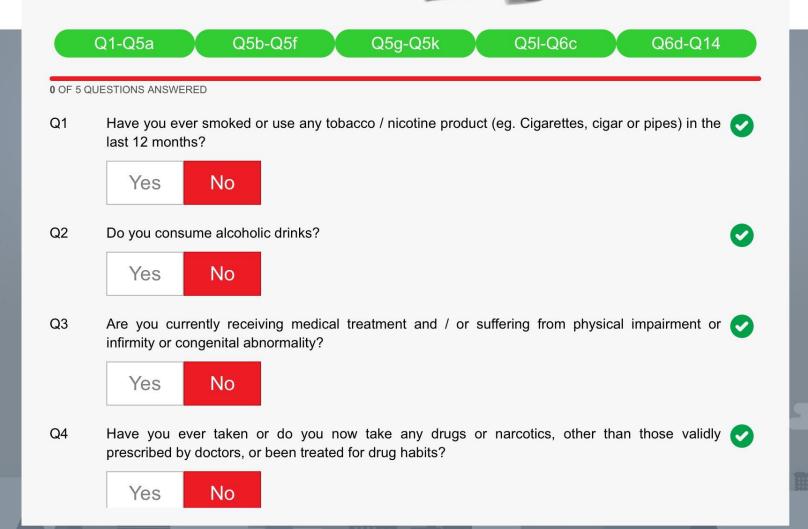
4. Have you surrendered or terminated any of your existing life insurance policy(ies) in the last 12 months and







Health & Lifestyle - T









Health & Lifestyle - O



Q5b-Q5f Q5g-Q5k Q5I-Q6c

Q6d-Q9b

Q9c-Q10

0 OF 5 QUESTIONS ANSWERED

Q1-Q5a

Have you ever been or currently being informed, investigated, treated or advised to seek any Q9c medical or surgical treatment for breast lumps, fibroids, ovarian cysts, polycystic ovarian syndrome, endometriosis, cervicitis, abnormal papsmear(s), or any other disease or disorder of the breast or female organs?

Yes No

Q9d Are you carrying more than one foetus?



Yes

Q9e

Q9f

No

Have you undergone any artificial insemination and/or assisted reproductive technology, example in vitro fertilization (IVF) or other procedures in respect of this pregnancy?



Yes

No

Have any of your children ever suffered from Down's syndrome, leukemia, severe epilepsy, hemophilia, spina bifida, cleft palate, anal atresia, congenital cataract, congenital deafness, agraphical diaphrographic harrie infantile hydrocapholys, canagarital boart diagons, atrial contal

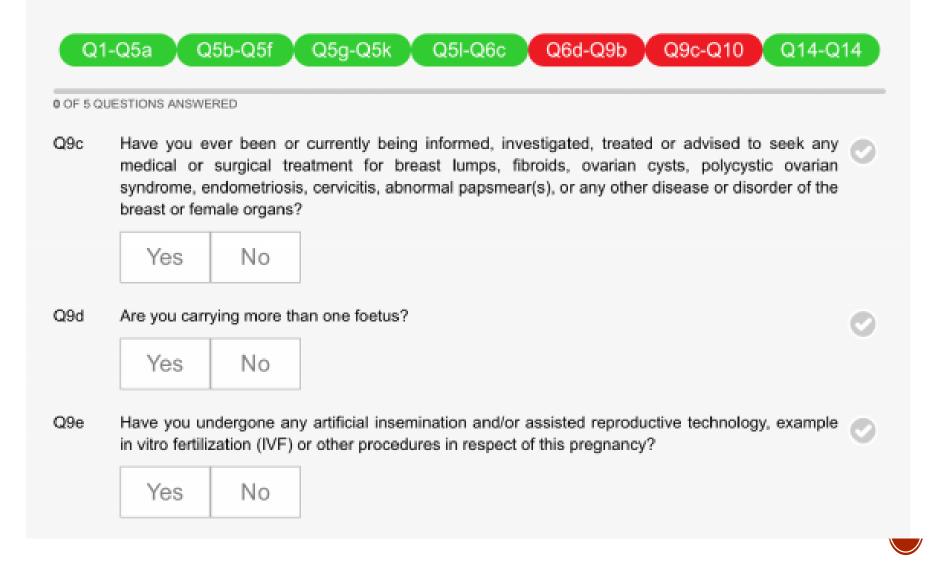


Health & Lifestyle





Health & Lifestyle



Health & Lifestyle

Q1-Q5a Q5b-Q5f Q5g-Q5k Q5l-Q6c Q6d-Q9b Q9c-Q10 Q14-Q14

0 OF 5 QUESTIONS ANSWERED

Q9f Have any of your children ever suffered from Down's syndrome, leukemia, severe epilepsy, hemophilia, spina bifida, cleft palate, anal atresia, congenital cataract, congenital deafness, congenital diaphragmatic hemia, infantile hydrocephalus, congenital heart disease, atrial septal defect, ventricular septal defect, tetralogy of fallot, transposition of great vessels, truncus arteriosus, or any other congenital defects/ abnormality?





12:05 AM Tue 23 Apr

E-confirmation



AGENT'S OR FINANCIAL ADVISOR'S DECLARATION

I hereby declare that I have sighted the original NRIC/Passport/Birth Certificate of the Life to be Assured and the Proposer and verified the identity(ies) of the Life to be Assured and the Proposer through the use of such NRIC/Passport/Birth Certificate. In case of the Proposer being a corporate customer (including company and business), I have sighted the original/certified true copy of its certificate of incorporation/registration, identification documents of its directors/shareholders/partners and of person authorised to represent the corporate customer, and verified their identities through the use of such documents.

I further declare that I have adhered to the requirements of the Proper Sales Advice Checklist and have disclosed all required information and advice to the Proposer. I have also explained and given the Proposer the full set of Company's approved Sales Illustration and Product Disclosure Sheet relevant to the proposed products.

I hereby confirm that I had clicked on the agent's confirmation box in the electronic "Confirmation Note From the Soliciting Agent". By so doing I understand that I had confirmed that the party/parties to the proposed policy had/have fully understood the contents of the E-Form(s) together with the statements made and answers given by him/them to the questions therein and that he/they had duly indicated his/their agreement to submit the duly completed E-Forms to the Company for processing.

I declare that the information provided to me in the Customer Fact Find Form is confidential and will only be used in the process of recommending suitable insurance products and shall not be used for any other purposes.

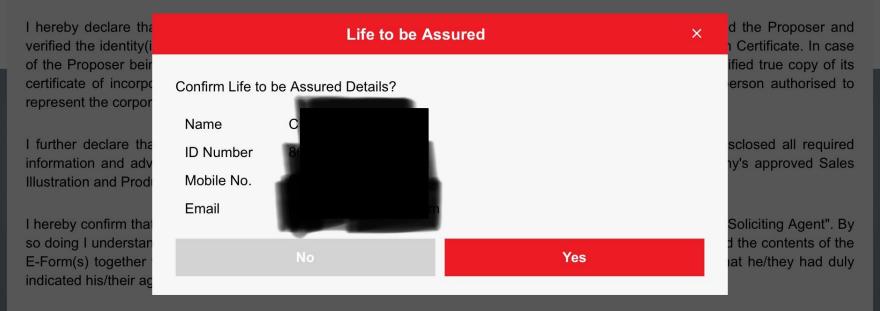
The analysis/advice in Customer Fact Find Form is based on the facts furnished in the Form. I have taken reasonable steps to ensure that the advice is suitable for the client, having regard to the facts disclosed in this Form and other relevant facts, which are made available to me. I have also explained to the client about the features of the product recommended and have given sufficient information to enable the client to make an informed decision.



12:05 AM Tue 23 Apr 📻 77% 📻

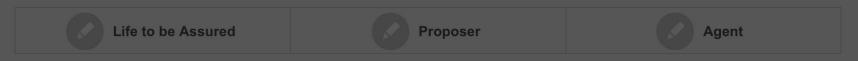
E-confirmation

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12:06 AM Tue 23 Apr

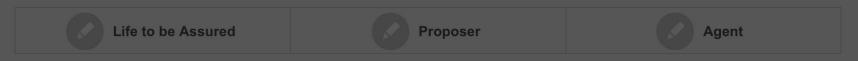
E-confirmation

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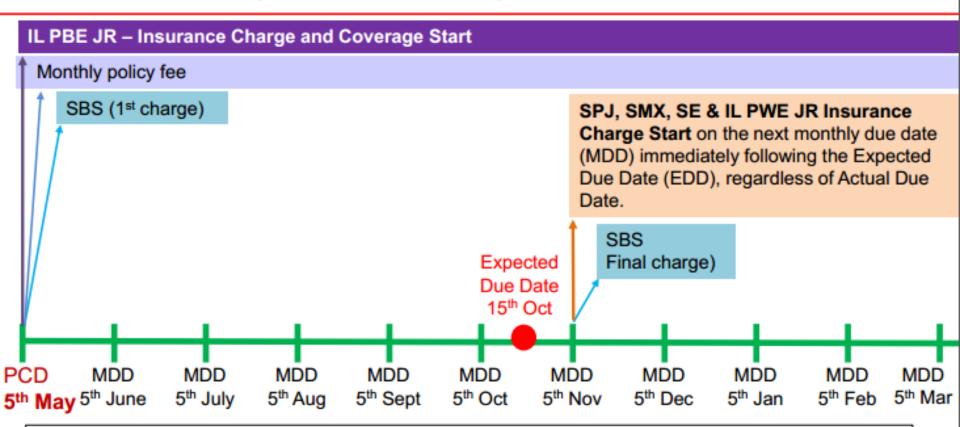
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SmartProtect Junior (SPJ) Package

Insurance Charges and Coverage





Policyholder are required to update Company on the Actual Due Date (ADD)

- SPJ, SMX (Subject to 30 days Waiting Period and 120 days Specified illness), SE & IL PWE JR Coverage Start on Actual Due Date
- . IF NO update of ADD, the medical card (SMX & SE) will NOT be issued

PCD: Policy Commencement Date MDD: Monthly Due Date

PAG

FOR INTERNAL CIRCULATION & TRAINING PURPOSES ONLY

"For illustration purpose only"
"Terms & conditions apply"

Please assist your customer to update Company the Actual Delivery Date and gender!

Medical card will only be issued for the newborn after Actual Due Date is updated with the Company.

- Certified True Copy of Birth Certificate
- Complete PSF01A and submit to CS or Branch Counter attention to Policy Processing Dept (Head Office).

Important Reminder











EDD



FAQ - SBS





